O2C INTELLIGENCE PLATFORM: O2C EXECUTION LAYER:
O2C APPS: **ANALYTICS**

ANALYTICS

Visualize Performance | Drive Decisions | Unify Reporting



CHALLENGES IN O2C: DATA WITHOUT ACTIONABLE INSIGHT

Finance and operational teams have the data but lack structured, reliable insight to act quickly and confidently. O2C metrics are pulled from multiple systems and calculated differently across teams, leading to spreadsheet dependency and internal misalignment on performance figures. The absence of real-time dashboards compounds the problem, leaving teams to identify backlog spikes, overdue risk, or workload imbalance too late to intervene.

- Inconsistent metrics pulled from multiple systems
- Dependency on IT for report building and modifications
- Reactive management from limited real-time visibility
- No root-cause transparency behind high-level KPIs
- Manual, siloed, and rigid reporting processes

ANALYTICS: EMBEDDED O2C INTELLIGENCE AND REPORTING

Sidetrade Analytics delivers structured, reliable reporting through pre-built dashboards and self-service data exploration. It consolidates data from multiple databases into clean, structured datasets. An interactive visualization layer powered by Tableau Technology then translates those datasets into comprehensible charts and reports. Finance leaders, O2C managers, and operational analysts access consistent insights across the full Order-to-Cash lifecycle from within the Sidetrade platform.

The module combines real-time transactional data with predictive modeling to support cash forecasting, AR provisioning, and performance benchmarking. Custom fields imported via CSV extend reporting flexibility without requiring a full BI reimplementation.

STRUCTURED INSIGHT THAT DRIVES O2C PERFORMANCE

Sidetrade Analytics replaces fragmented, spreadsheet-based reporting with 24/7 real-time KPI dashboards and a unified global view of receivables, disputes, and O2C performance. By consolidating all debt and dispute information into one structured view, the module enables standardized reporting across entities, faster executive insight, and data-driven decision cycles that continuously improve operational and financial outcomes.

FEATURES

- **Curated Reporting and Performance Monitoring:** Delivers pre-built reports to monitor performance instantly without manual report building, so teams gain immediate visibility into key metrics and focus on action rather than preparation.
- **Self-Service Report Creation:** Provides access to structured datasets so users independently create customized reports and dashboards, answering specific business questions without relying on IT.
- **Centralized Datasets and Unified Metrics:** Combines data from multiple databases into unified reports that ensure consistent, reliable metrics across users and establish a single source of truth for performance management.
- **Business-Friendly Data Definitions:** Converts structured warehouse data into standardized measures and dimensions, making complex datasets clear and usable for confident decision-making across roles.
- **Custom Data Integration:** Enables custom fields via CSV files to be joined with existing datasets, extending reporting flexibility so organizations incorporate business-specific KPIs without re-engineering their BI environment.
- **Deep Dive and Data Exploration:** Supports drill-down analysis from high-level dashboards to transaction-level detail, allowing users to identify root causes and exceptions quickly.
- **Threshold Reporting Notifications:** Allows users to subscribe to reports and receive alerts on key thresholds, ensuring timely awareness of performance changes and faster response to emerging issues.

Why Sidetrade

Differentiators with Impact

AGENTIC AI LEADERSHIP

Proprietary, domain-specific, AI called Aimie, with agents trained on actual buyer payment behavior, not generic LLMs

SECURE AND SOVEREIGN

Full data control and ISO 27001 / SOC 2 Type 2 certifications ensure compliance and confidentiality

UNMATCHED O2C DATA POWER

Only real-time O2C Data Lake globally – $8.8+ trillion in transactions, 1B+ invoices, 42.2M+ buyers

PROVEN ROI

Faster time-to-value as O2C-tuned AI delivers 35–55% average productivity gains and double-digit cash acceleration across industries

BENEFITS

Analytics gives finance and operations teams the visibility, consistency, and analytical depth to manage O2C performance with confidence. CFOs, finance directors, and O2C leaders gain immediate access to standardized metrics, while analysts and operational managers build custom reports independently of IT.

The result is faster executive insight, reliable reporting across entities, and data-driven decision cycles that improve outcomes.



- **Unify performance visibility globally**
- **Enable faster decision making**
- **Eliminate reporting inconsistencies**
- **Reduce dependency on IT**
- **Drive data-led performance improvements**
- **Identify risks and opportunities early**

About Sidetrade

Sidetrade (Euronext Growth: ALBFR.PA) is an AI-native Order-to-Cash (O2C) company. Its platform combines O2C applications, autonomous AI agents, and Aimie IQ, a natural-language intelligence interface that helps global organizations accelerate cash generation. Sidetrade operates the world's largest proprietary O2C Data Lake, built on more than trillion in B2B transactions and million buyer entities. This data trains domain-expert AI models that continuously monitor, reason, decide, and act autonomously across the O2C cycle. Sidetrade serves businesses in 85 countries with 450 employees across Europe, North America, and Asia-Pacific. For more information, visit us at **www.sidetrade.com** and follow **@Sidetrade** on LinkedIn.

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