



SIDETRADE

CashTarget

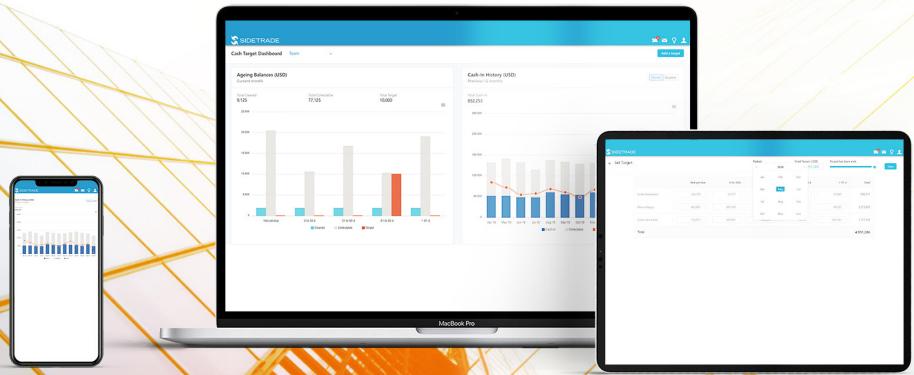
Allocate and monitor progress towards your cash collection targets.

Allocate targets at team level and individual collector level.

View KPIs on monthly and quarterly dashboards.

Plan for success by setting future targets ahead of time.

Introducing CashTarget, the newest module of our AugmentedCash solution. CashTarget enables you to track, allocate and manage your collection targets at both collector and individual team level, with detailed dashboards set up to help you work towards your collections KPIs.



Set and manage cash collection targets and report on team performance easily with **CashTarget**, the newest module of the **AugmentedCash** system.

With **CashTarget**, team leaders can set collections targets to individual collectors and the entire collections team at their level. The Accounts Receivable Manager can allocate a set target to their team leaders, who are then responsible for allocating targets to their individual collectors. The dashboards work in a similar way – depending on the user's role they can either see performance towards the target at whole organization level, team level, or individual level, which helps each person in your collections team work towards a shared goal.

Performance can be measured using KPIs such as your targets, the total collectable amount, the total cleared amount, and the total amount of cash in, and users can toggle between monthly and quarterly view, to help see the full picture of your collections target and progress towards meeting it. The targets are set per Aged Bucket, so team leaders and cash collectors can accurately monitor how they are progressing towards their targets by Aged Bucket.

CashTarget is available as part of our market-leading **AugmentedCash** platform, which digitizes and streamlines cash collection and makes credit management easy to monitor.

To book a demo, please get in touch with our friendly team.

About Sidetrade

Our mission is to help organisations unlock customer value. Sidetrade provides the best AI technologies to drive the customer relationship, grow the business and generate cash flow. To find out more, visit sidetrade.com.

Further resources

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